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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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09/829,961

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7590 01/09/2007
DR. MARK FRIEDMAN LTD.
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EXAMINER

SHORTLEDGE, THOMAS E

ART UNIT

PAPER NUMBER

2626

MAIL DATE

DELIVERY MODE

01/09/2007

PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

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APPLICATION NO./ CONTROL NO.	FILING DATE	FIRST NAMED INVENTOR / PATENT IN REEXAMINATION	ATTORNEY DOCKET NO.
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EXAMINER

ART UNIT	PAPER
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12112006

DATE MAILED:

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Commissioner for Patents

DETAILED ACTION

EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given by Dr. Alan Rosenthal, on behalf of Dr. Mark Friedman, on December 11th, 2006.

The application has been amended as follows:

The abstract will be amended as follows:

Lines 1-24 will be deleted, the abstract now reading:

The following application is to describe a method and apparatus for performing a concise and meaningful comparison between an unlimited amount of products, presenting the user with a natural language output. The apparatus is encapsulated as a stand-alone web server application and does not require the use of an external third party tools and can be use by any Web Site with no need for a significant change in the structure or the backbone technology deployed by said web site.

Insert after paragraph 1, on page 1.

Brief Description of the Drawings

- [0006] Figure 1 depicts a block diagram of the "Standard" compare routine; and
[0007] Figure 2 depicts a block diagram of the "Relational" compare routine.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thomas E. Shortledge whose telephone number is (571)272-7612. The examiner can normally be reached on M-F 8:00 - 4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Richemond Dorvil can be reached on (571)272-7602. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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12/11/2006



RICHEMOND DORVIL
SUPERVISORY PATENT EXAMINER